No Moss facilitated innovation workshops

Discover long-term business and opportunities and guide your team to building the right thing for your unique customer experience.

Learn how to validate concepts with real people, which decreases risk during delivery, and increases confidence in the business vision.

No Moss Innovation workshops guarantee to pick-up you and your team where you are now - with no preparation required - to teach tangible design and innovation methodologies and to help with alignment and decision making.

Workshop options

We offer a range of flexible workshop options, depending on your needs.

- **Innovation Concept Creation** *(Half day)*
  - Learn practical tools to bring your team from broad challenges to actionable solutions, fast.
- **Design Sprint & Product Innovation Bootcamp** *(Two day)*
  - Two day bootcamp to learn the Design Processes we use at No Moss to help companies innovate with less waste and at a faster speed.

BONUS: Free 1.5hr Lightning Decision Making & Prioritisation Workshop, to align your team's key business and product challenges, before your Product & Innovation Training with No Moss.

Workshop 1 - Innovation Concept Creation (Half day workshop)

Making ideas tangible and testable, fast!

Learn practical tools to help your team create concepts, then bring them from broad challenges to actionable solutions, fast.
In this five hour workshop, we will pick up you and your team where you are now - with no preparation required!

Facilitated workshop outline:

- Identify the most important exciting experiments
- Collect multiple ideas from the team
- Find inspiration from successful products outside your organisation
- Rapid sketching of solution ideas
- Align the team to start on the actions that make the biggest impact
- Leave with 6-9 new innovative solutions sketches

Workshop 2 - Design Sprint & Product Innovation Bootcamp (2 day workshop)

Your team will learn the practical design and innovation tools that No Moss use every week, bringing your team from broad challenges to actionable solutions, fast.

Facilitated workshop outline:

- Understand *why* Human Centred Design improves your product & innovation success rates.
- Identify the most important business & product opportunities
- Create internal alignment within your team to start on the actions that make the biggest impact
- Gain new innovative solutions (solution sketches) you can validate and use in your project immediately
- Learn how to benefit from fast feedback loops by putting your product in front of real people, in order to evolve your innovation ideas and product